

To: Harper Mahood, Daily Emerald (Hmahood@dailyemerald.com)
From: Emma Wright-Cloutier (Ewrightc@uoregon.edu)
Subject: Interesting Story Idea

Hello Harper,

I hope finals are treating you well! I wanted to share this interesting story with you to see if you could cover this story that would benefit the UO community as well as Eugene community. The Eugene Holiday Market not only provides an opportunity for customers to buy handmade arts and crafts to give to others this holiday season, but also provides them with the opportunity to give back to the local artisans and craftsmen in our community. It is truly in the spirit of the holidays.

The story also gives a glimpse into the story of a vendor selling their goods at the market and what the market and customers provide for them. It will provide a unique perspective to readers who have read about The Eugene Holiday Market in the past as they get to hear how it affects vendors and not just customers. I think it will really resonate with those who are artisans, craftsmen, holiday shoppers, and community members.

I liked how you covered the story about the Eugene Native American Arts and Crafts Market being an option for holiday shopping and the importance of shopping locally. I am hoping you can do the same with this story.

I have provided a press release with the story of the market and the vendor, as well as a media kit with some photos, B-roll, and interview.

Thank you and let me know if you need anything else. Hope you have a good winter break!

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Media Kit:

https://drive.google.com/drive/folders/1upEsiY4311VBFqjSE0K4s5u6p_1CzcZk?usp=drive_link

Press Release: [News Release Final Assignment - Google Docs](#)

Photos: [Photos Final Media Kit Assignment - Google Docs](#) ,

https://drive.google.com/drive/folders/1Kuup22xFHhAOD7QWTyYuUlKd5uAruT7t?usp=drive_link

B-Roll:

https://drive.google.com/file/d/1H8GWpblfZGjTgiRv60lKyH2jJKKVI1A/view?usp=drive_link

Interview:

https://drive.google.com/file/d/1DffYf4_YDhLmuXSCB5LIzHoFjA2eA1OV/view?usp=drive_link