

Media Outlet	Reporter	Title/Beat	Contact Info	Social	Pitch Details	Rationale	Link to Related Articles	Notes
Eugene Weekly	Brianna Murschel	Calendar Editor/Culture Writer	541-484-0519	Instagram: @brianna.murschel	Call	They write about events and happenings in Eugene	https://eugeneweekly.com/2023/11/22/turkey-trotting/	UO Student
Register Guard	Chris Pietsch	Photographer/ Entertainment Writer	Cpietsch@registerguard.com	Chris Pietsch (@ChrisPietsch) / X (twitter.com)	Email	They write about events and happenings in Eugene	https://www.registerguard.com/story/entertainment/events/2023/10/31/day-of-the-dead-from-the-heart-to-our-souls-eugene-	
Register Guard	Miranda Cyr	Education Reporter/Lifestyle and Culture Writer	MCyr@registerguard.com	https://twitter.com/mirandabcyr	Email	They write about events and happenings in Eugene	https://www.registerguard.com/story/entertainment/holiday/2023/11/24/black-friday-shopping-in-eugene-a-holiday-tradition-for-some/71697947007/	
Daily Emerald	Harper Mahood	Arts and Culture Writer	Hmahood@dailyemerald.com		Email	They write about events and happenings in Eugene and just wrote an article about shopping local. The Daily Emerald could disperse this story to students who may not know about The Holiday Market and why it is important.	https://www.dailyemerald.com/arts-culture/shop-local-at-the-eugene-native-american-arts-and-crafts-market/article_8063e87e-8e60-11ee-937c-afe5ed113b6d.html	UO Student
Daily Emerald	Josh Berk	Arts and Culture Writer	Jberk@dailyemerald.com		Email	They write about people who do arts and crafts and show why it is important.	https://www.dailyemerald.com/arts-culture/creating-your-own-clothes-from-scratch/article_32ae220e-8920-11ee-ad84-1b1f5face7b.html	UO Student
KEZI	Mike Cerullo	Local News Reporter/Producer	michaelcerullo@kezi.com	N/A	Email	They have written about the Eugene Holiday Market before	https://www.kezi.com/news/eugene-saturday-markets-holiday-market-opens-for-the-season/article_8119e406-6873-11ed-a60b-bb21a5fb84c.html	
KEZI	Ryan Bonham	Local News Reporter/Producer	rbonham@kezi.com	N/A	Email	They have written about the Eugene Holiday Market before	Eugene Saturday Market's annual Holiday Market returns for 2023 season Local kezi.com	
KVAL	Kendall Bartley	Evening News Anchor	kmbartley@sbgvtv.com	https://twitter.com/kbartleynews https://www.facebook.com/KBartleyNews/	Email	They cover local news on television, so those who do not read the news but rather watch the news would see the story. Evening anchor so evening news watchers would see the story.		Met her before. Has a passion for local non-profits. Loves being outdoors with her dog.
KVAL	Jodi Unruh	Morning News Anchor	j1unruh@sbgvtv.com	https://twitter.com/JodiUnruh https://www.facebook.com/jodiunruh	Email	They cover local news on television, so those who do not read the news but rather watch the news would see the story. Morning anchor so morning news watchers would see the story.		Native Eugenian. Just returning to news anchoring. UO Alummi, Former Miss Oregon USA
KEZI	Matt Templeman	News Anchor	mattempleman@kezi.com	https://twitter.com/mattkezi https://www.facebook.com/MattTempleman.KEZI	Email	They cover local news on television, so those who do not read the news but rather watch the news would see the story. Evening anchor so evening news watchers would see the story.		Matt anchors KEZI 9 News every weeknight at 5:00 p.m., 6:00 p.m. and 6:30 p.m.
KEZI	Adam Aranda	News Anchor	N/A	https://twitter.com/AdamArandaNews	Twitter?	They cover local news on television, so those who do not read the news but rather watch the news would see the story. Morning anchor so morning news watchers would see the story.		Likes sports, trying new local foods, new to Eugene and KEZI
Eugene Cascades and Coast	Taj Barnhart Morgan	Author, Director of Content Strategy	Taj@EugeneCascadesCoast.org 541.484.5307	N/A	Email or Phone	They write blog posts about things to do, see, and visit in Eugene and Oregon.	https://www.eugeneascadesc coast.org/blog/post/stocking-stuffers/	
KWVA	Connor Saurbier	News Director	news@kwvaradio.org		Email	They talk about local news that affects UO students on a station that UO Students and community members listen to		
Oregon Live	Samantha Swindler	Features Reporter	sswindler@oregonian.com	https://twitter.com/editorswindler https://www.facebook.com/samantha.swindler	Email	They write for a major Oregon newspaper and they like to look for unusual stories about interesting Oregonians and covering arts and travel news.	https://www.oregonlive.com/living/2023/10/halloween-vegan-market-to-feature-goth-creations-of-baker-phoul-magic.html	
Oregon Live	Lee Williams	Arts and Culture Writer	lwilliamsd@gmail.com	N/A	Email	They write pieces on interesting people and interesting art, businesses, and events in Oregon.	Wigmaker helps 'Hair' weave its own hirsute world at Portland Center Stage - oregonlive.com	
Oregon Live	Mark Graves	Arts and Culture Writer	mgraves@oregonian.com 503-860-3060	@Mark_W_Graves	Email or Phone	They write about events happening in Oregon.	Milwaukie Umbrella Parade storms city streets for annual holiday extravaganza (photos) - oregonlive.com	